

**Whitepaper:** How integrated business faxing increases the security, productivity and reduces dedicated costs with 90%



How much do you spend per year on faxes?



How much time do your employees spend sending faxes?



Has anybody taken, by mistake, your fax from the faxing machine? you must have spent hours figuring out what happened..

**Visendo**®

**Simplifying Messaging**

**Visendo network faxing solutions increase your company's information security, improves productivity and saves you 50% of your annual faxing costs**

## Benefits

- **Information security:** *faxes carry no viruses, no phishing threats*
- **Improved productivity:** *employees will find it easier to use faxing and their information transfer will fasten-up*
- **Costs saving:** *depending on your number of daily sent faxes, hardware and paper savings can reach up to 50%*

*Integrated network faxing solutions means that you can **save thousands of dollars** in labor costs and improve your productivity. Moreover, your faxes can be readily prepared, more professional in appearance and add **a note of professionalism** to your organization's business communications. By leveraging existing word processing and messaging applications, you can expand your use of these applications at no additional software or training costs.*

**Higher productivity correlated with lower costs!**

**This is what is all about!**

## Integrated fax solutions overcome your company's information security flaws which are usually carried by emails: **viruses, phishing attacks, spam**

### Business Fax – its current state

Many years it was thought that faxes were destined to slowly disappear from company communications. Faxes, the transmission of paper documents by electronic means, were an exceptional technology for their time. Nevertheless, contrary to what it was thought, they continued to exist. Although the growing ubiquitous email systems was, however, gaining market share from Faxes' pie. they **didn't go away** and continue to be an important part of business communication. In fact, emails didn't really ever come close to **replace faxes**, and fax technology. Faxes still turn out to be a better solution in an increasing number of situations.

### Email messaging: problems and drawbacks

- ✓ **Email transmission** runs into problems with compliance agencies and regulations, such as HIPAA, which require better security.
- ✓ Unlike emails, a fax can't **carry a virus**; a fax can't be **used for phishing**; therefore a fax can't be used to harm your company's network security.

*It is estimated that there are about 120 million fax machines in use in the world today, and close to 6 million new purchases each year.*

*One of the reasons that fax machines have continued to be around is that they can be used simply and they can be an efficient way to receive documents quickly and securely*

## Integrated fax solutions improve your productivity by eliminating the problems of manual faxing : **lost documents and long sending time**

### Long sending time

It is estimated to take about **ten minutes per user** to send a fairly ordinary document. Moreover, the document will likely be received in poor quality (90% of all faxes are sent in standard mode) with gray scales reduced to black

If we are talking about sending contracts with tens of pages, the sending time can grow even more. And the receiving result will definitely not be what we would all expect: a professional written and formatted document.

### Lost documents

In case you only have one fax machine in a big office building with, let's say, 100 employees, what do you think are the odds that one fax sent to you will be mistakenly taken by a colleague of yours? Usually this happens every 6 received fax. For **100 received** faxes per week, this means **16 lost faxes**. Isn't this among the biggest problems you are daily facing?

With integrated fax solutions, everyone receives safely her fax on the email almost immediately after it has been sent. Just like in the case of emails. But better – no junk messages and no viruses attached.

By decreasing the time employees spend with sending faxes and by losing no message anymore, you can increase the productivity of your company

## Saving money by reducing operating overheads with 90% per year is one of the main advantages of integrating faxing solutions

### Scenario

- Average duration of sending one fax = 10 minutes (the classic solution)
- If a person that sends a fax is paid \$12/hr, then the cost of sending that fax will be of **\$2**.
- By using an integrated faxing system, it will take her no more than 1 minute to send the fax. This means a cost of **\$0.2/ fax**.

	Classic faxing solution	Integrated faxing solution	Costs savings
100 faxes	\$200	\$20	\$180 <span style="color: red; font-weight: bold;">90%</span>
1.000 faxes	\$2.000	\$200	\$1.800
10.000 faxes	\$2.0000	\$2.000	\$18.000

By integrating the modern faxing server solutions, a company can reduce its overheads with 90%. And this is mainly due to the time employees spend sending faxes (**not to mention the direct costs: the equipment itself, the costs with maintenance, the paper used etc**) Those employees could use 90% of their time doing something else, hence improving their operational efficiency and the total efficiency of the company

## So, why wouldn't you do something important for your company?

The simple and fast process of installing an integrated network faxing solution can significantly increase a company's efficiency and productivity. With a network faxing solution thousands of dollars can be saved in labor costs, employees can improve their productivity and information transfer will be more secure.

The integrated faxing solution is among the most efficient and easy to use on the market. And it only takes a couple of sent faxes to realize this. The Return on Investment grows exponentially with the number of faxes sent showing that integrated faxing can be as efficient as emailing and as secure as classical faxing machines.

We, at **Visendo Faxing and Emailing Solutions**, strongly believe that protecting the environment is an other benefit that integrated faxing brings (due to smaller energy consumption and less paper used), **Green Technologies** being one of our main beliefs.



With Visendo Fax Server – license for 5 users, at 3 emails/user/day, you can save almost €10.000 per year.

Visit us at [www.visendo.com](http://www.visendo.com) for further details and offers!

## About **Visendo** Fax and Email Solutions

With many customers and numerous awards, Visendo Fax Server is offering reliability and enterprise functionality at the best prices on the market. As a compressive solution, Visendo Fax Server is offering many benefits: less time spent in fax sending, collecting and distributing faxes with dynamically routing rules, noticeable cost savings and each fax received or sent is saved in digital format as an email.

**In short: Visendo Fax Server makes sending and receiving faxes an efficient, simple and cheaper process.**

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