Visendo Email Suite: innovative email applications for Small and Medium Business

Achieve more with less

- ✓ Advanced security for email servers

- ✓ Innovative email collectors and routers for multiple email accounts

- ✓ Advanced email Archiving and recovery tools

Small and Medium Businesses' Challenges

Small and medium businesses are especially under big challenges in the current economic situation due to the lack of security in their communication, decreased operational efficiency and decreased customer relation retention.

These issues derive from multiple reasons:

- A very simplistic approach to collecting and reading emails from multiple accounts: many small companies use webmail clients for multiple email accounts instead of receiving all the emails in a single inbox; this yields slower responsiveness to customers, business partners and employees.

- Impossibility to connect to SLA applications to keep track of existing and new customers

- Difficulty in setting up security barriers against cyber-criminals that can drastically affect the company's assets and confidential documents;

- Reduced interest and resources spent for email and document recovery systems in case disasters

- Difficulty in setting up email archiving and storing processes that comply to industry and regulatory retention requirements

- Reduced budgets for software solutions that could solve all these problems.

The current economic situation can be an outstanding chance for small and medium companies to cover the market gap between them and the big players due to the small player's flexibility. However, in order to sustain all the marketing, sales and production efforts, SMB's need efficient and secure electronic applications to cover and protect their assets.

The investment in such solutions is, however, a difficult process that involves testing, evaluating and budgeting. And for SMB's the ratio between quality and price is always the critical factor.
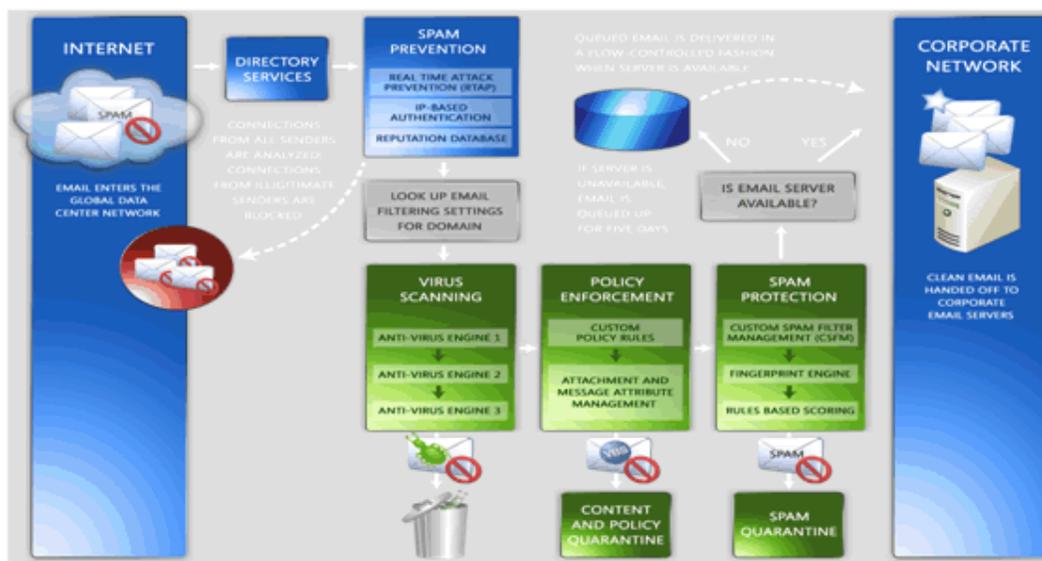
The most important factor should be the flexibility of the selected product, just like in the case of SMBs business models. Electronic messaging is mission critical, but remains vulnerable to a growing array of threats. Viruses, worms, denial-of-service attacks, spam, legal e-discovery and the need to satisfy a growing set of regulations all make effective message management increasingly difficult.

Visendo Email Solutions Overview

 Visendo offers a bundle of email solutions to assist companies in meeting complex e-mail requirements, including services for e-mail filtering, distribution, archiving and continuity assurance that help businesses communicate with confidence. Visendo Mail Checker Server provide enterprise-class reliability for messaging security and management and can assist organizations by protecting itself from spam and malware, satisfying complex retention requirements for e-Discovery and compliance, encrypting data to help preserve confidentiality and maintaining access to e-mail during and after emergency situations.

Visendo Mail Solutions simplify the administration of the messaging environments with services that are easy to deploy, manage, and maintain. The hosted online services model requires no hardware or software installation, minimizes the up-front investment and provides a predictable payment schedule through a subscription-based service.

As a comprehensive messaging and collaboration solution providing secure, standards-compliant features for small-to-medium-sized businesses Mail Checker Server uses a layer of protection features deployed across network of secure Internet connections. The services create a security-enhanced message stream to and from your on-premises, hosted or online messaging environment.

[Visendo Mail Checker Server](#) includes a powerful spam blocker, spam filter, grey list processing, and other new features; it uses a wide variety of local and network tests to identify and intelligently learn spam signatures.

It supports mailing lists, remote access and administration, spam-blocking, content filtering, mobile email, and multiple domain support; Visendo MCS uses all current email authentication techniques to minimize email fraud and security threats.

Just like an email gateway, it delivers full email server functionality, it can be installed in minutes, and requires minimal support and administration.

[Visendo popConnect](#) is an innovative, easy to use and install application that can be used for collecting and routing emails from multiple email accounts. popConnect can be easily integrated with the Exchange Server or with any other SMTP server.

There are a few issues that any technical director from a small or medium company should bear in mind before deciding for an Email Solution:

1. define the company's electronic assets (contracts, offers) that need to remain confidential and should be securely stored
2. define the number of email accounts/user used in relation with customers, business partners or company colleagues
3. make a statistic with the regular security issues the company encountered in the last 6 months: spasm/ day, pishing attempts, viruses encountered in the email server etc
4. calculate the approximate space needed for email storage
5. define other issues like: out-of-the office situations
6. if there is any need to integrate the email system with existing applications used by the company: specific SLA's, document collaboration and sharing etc

After having answered all these issues, a decision can be made bearing in mind the importance of the price/quality ratio.

Based on the above described needs, the IT director should make a lis of the key capabilities for the optimum solution.

Visendo Email suite has the following key capabilities:

Enterprise Class Reliability

- Scales to meet the needs of virtually any enterprise
- SLA-supported uptime and performance
- Tried and tested backup e-mail system for rapid disaster recovery
- Secure, strategically located, as OutOfBox Solution

Active Protection

- Layered real-time anti-spam and anti-malware defenses
- Eliminate threads before they reach the corporate firewall
- Assists with policy enforcement
- Directory Synchronization tool can help reduce "noise" and risk
- Helps increase available bandwidth

Simplified Management

- Simplifies IT environment by minimizing the need to deploy, configure, monitor, and update in-house e-mail security servers and applications
- Helps free network and server resources
- Eliminates up-front capital investment
- Offers a predictable, subscription-based payment
- Lower total cost of ownership when compared with on-premises solutions
- Allows you to respond quickly to e-Discovery requests
- Helps free up administrator time to focus on other projects

Conclusion:

Electronic messaging is mission critical, but remains vulnerable to a growing array of threats. Viruses, worms, denial-of-service attacks, spam, legal e-discovery and the need to satisfy a growing set of regulations all make effective message management increasingly difficult. While choosing the right electronic solution for a SMB can be a complex and difficult process, any technical director has to bear in mind both technical issues and business needs of the company.

Visendo Email Suite offers multiple benefits for small and medium companies that consist in e-mail filtering, distribution, archiving, continuity assurance and server security while helping businesses communicate with confidence bearing in mind the optimal price/quality ration.

About Visendo

We are an Independent Software Vendor (ISV) specialized in internet systems integration on Microsoft technologies. We have always been one of the top 3 companies on the markets we entered. We were one of the first three Microsoft gold partners in e-commerce on the German market: this is the highest level for a Microsoft partner. Hence, you, as a potential customer, will benefit on our experience and quality of services that guarantees your investment.

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